POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES MEDIAN AGE (YRS)	248,709,873	281,421,906 35.3	290,647,163 36.1	305,918,071 37.3
NORTH DAKOTA	638,800	642,200	631,406	614,510
MEDIAN AGE (YRS)		36.1	36.7	37.4
HISPANICS (ANY RACE)		7,786	8,333	9,287
STATE'S PERCENTAGE		1.21%	1.32%	1.51%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		593,181	580,705	561,675
STATE'S PERCENTAGE		92.37	91.97	91.40
MEDIAN AGE (YRS)		37.2	38.0	39.1
BLACK/AFRICAN-AMERICAN		3,916	4,119	4,265
STATE'S PERCENTAGE		0.61	0.65	0.69
MEDIAN AGE (YRS)		22.6	22.8	22.8
AMERICAN INDIAN/NATIVE		31,329	32,433	33,510
STATE'S PERCENTAGE		4.88	5.14	5.45
MEDIAN AGE (YRS)		22.7	23.1	24.1
ASIAN		3,606	3,663	3,933
STATE'S PERCENTAGE		0.56	0.58	0.64
MEDIAN AGE (YRS)		30.2	30.9	31.6
HAWAII/PACIFIC ISLANDER		230	235	248
STATE'S PERCENTAGE		0.04	0.04	0.04
MEDIAN AGE (YRS)		22.3	22.1	22.1
OTHER		2,540	2,763	3,074
STATE'S PERCENTAGE		0.40	0.44	0.50
MEDIAN AGE (YRS)		22.3	22.4	22.5
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN SUBURBAN RURAL			81,035 266,971 283,400	78,471 266,379 269,660

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## Transportation and Marketing

INCOME	2002 FOTIMATED	2000 PPO JECTED	
INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$38,836		
PER CAPITA	\$20,356		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$9,074,234,000	\$10,917,953,000	20.32%
FOOD AT HOME TOTAL	\$1,118,845,800	\$1,213,704,400	8.48%
FOOD AWAY FROM HOME TOTAL	\$931,814,700	\$1,116,759,400	19.85%
FOOD AS % OF TOTAL EXPENDITURES	22.60%	21.35%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$202,542,300	\$220,635,900	8.93%
FISH & SEAFOOD PRODUCTS	\$19,387,200	\$21,178,000	9.24%
FRUITS & VEGETABLES	\$114,593,800	\$122,672,300	7.05%
DAIRY PRODUCTS	\$123,758,500	\$133,885,500	8.18%
BAKERY PRODUCTS	\$122,940,700	\$129,325,200	5.19%
CEREALS & PRODUCTS	\$61,805,900	\$67,965,400	9.97%
PREPARED FOODS	\$190,065,200	\$209,441,000	10.19%
JUICES	\$26,141,800	\$28,101,900	7.50%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$65,176,100 \$28,848,000 \$36,328,100	\$86,353,000 \$36,888,900 \$49,464,000	32.49% 27.87% 36.16%
LUNCH FAST FOOD FULL SERVICE	\$232,120,100 \$143,435,600 \$88,684,500	\$276,865,700 \$166,436,500 \$110,429,200	19.28% 16.04% 24.52%
DINNER FAST FOOD FULL SERVICE	\$336,742,900 \$141,784,300 \$194,958,600	\$411,489,600 \$164,759,700 \$246,729,900	22.20% 16.20% 26.56%

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## Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$789	\$861	9.13%
POULTRY	\$194	\$213	9.79%
EGGS	\$34	\$35	2.94%
	·	·	
FISH & SEAFOOD			
FRESH	\$37	\$40	8.11%
FROZEN	\$26	\$30	15.38%
CANNED	\$12	\$12	0.00%
FRUITS / VEGETABLES			
FRESH	\$293	\$317	8.19%
CANNED	\$81	\$90	11.11%
FROZEN	\$54	\$55	1.85%
OTHER	\$18	\$17	-5.56%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$167	\$177	5.99%
CHEESE	\$131	\$136	3.82%
ICE CREAM	\$75	\$81	8.00%
BUTTER / MARGARINE	\$40	\$49	22.50%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$370	\$390	5.41%
COOKIES	\$69	\$72	4.35%
CRACKERS	\$40	\$42	5.00%
CEREALS & PRODUCTS			
CEREALS	\$145	\$154	6.21%
PASTA PRODUCTS	\$38	\$44	15.79%
FLOUR & MIXES	\$41	\$48	17.07%
RICE	\$16	\$19	18.75%
PREPARED FOODS			
SNACKS/CHIPS	\$136	\$157	15.44%
JUICES	\$102	\$110	7.84%
FROZEN/PREP. OTHER	\$109	\$127	16.51%
SOUPS	\$63	\$73	15.87%
SAUCES & GRAVIES	\$57	\$56	-1.75%
BABY FOOD	\$41	\$44	7.32%
FROZEN MEALS	\$40	\$46	15.00%
NUTS	\$31	\$33	6.45%
SALADS	\$22	\$27	22.73%

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